

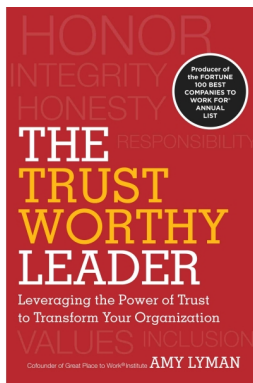
FOR IMMEDIATE RELEASE  
January 15, 2012  
Global Visionaries  
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206-322-9448



## Seattle University & Global Visionaries Present: Leadership Expert & Author Amy Lyman at Seattle University

SEATTLE, WA: Seattle University and Global Visionaries, the Seattle-based nonprofit that empowers young people to become global leaders, is pleased to bring leadership expert and author Amy Lyman to Seattle University on February 22<sup>nd</sup> as part of its 2012 *Author Series*. Lyman is co-founder of the Great Place to Work® Institute, a leading global organizational development firm that also produces FORTUNE'S 100 Best Companies to Work For® annual list (2012 list is to be released on January 19th).

Lyman will discuss her book, *The Trustworthy Leader*, which was published by Jossey-Bass (John Wiley & Sons) in early January 2012. Interviews with Seattle-based business leaders, REI President & CEO, Sally Jewel, and Perkins Coie Managing Director, Bob Giles, and COO, Craig Couter, are combined with stories from more than a dozen national and international Best Companies to form the heart of the book.



In *The Trustworthy Leader*, Lyman addresses the question: *How does a leader's trustworthiness propel an organization to excellence?* Through extensive interviews, she explores the tangible benefits derived from trust-based relationships and explores the personal stories and transition moments that made some of today's Trustworthy Leaders understand their role as leader the way they presently do. Trustworthy leaders, according to Lyman, typically follow a path she calls the Virtuous Circle which has six distinct elements: honor, inclusion, engaging followers, sharing information, developing others, and moving through uncertainty.

"We're thrilled to have someone of Amy's deep experience kick off *Author Series 2012*," said Global Visionaries (GV) Executive Director, Christopher Fontana, "especially given that her insights on trustworthiness are universally applicable to all types of leaders - from the type of aspiring young social leaders who participate in GV's programs to more experienced business professionals."

Lyman has spent close to thirty years studying organizations and groups, seeking to understand what helps some groups to thrive while others stall and fall apart. Her current focus is on the key contributions of Trustworthy Leaders to the creation and support of successful groups and organizations. In 1991, Lyman co-founded the Great Place to Work® Institute, where she advises individual leaders and organizations

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interested in understanding and enhancing the practice of trustworthy behaviors. She received her Ph.D. from the University of Pennsylvania and her B.S. from the University of California, Davis. She began her consulting work while a research fellow at the Wharton Center for Applied Research at Penn.

The Trustworthy Leader has received strong reviews in advance of publication including an endorsement from William C. Taylor, co-founder of Fast Company and author of Practically Radical, who writes: *"In this wise book, filled with well-told stories and compelling personal portraits, Amy Lyman shows what it takes for leaders to build trust at every level and how powerful an organization can become when trust becomes the tie that binds. You can't be special and compelling in the marketplace unless you create something special and compelling in the workplace. This must-read book shows you how to do just that."*

Registration for the Lyman lecture is available at <http://www.brownpapertickets.com/event/218390>. Admission is free and open to the public.

Global Visionaries thanks the Office of the Associate Provost for Academic Achievement at Seattle University for sponsoring the Author Series 2012.

**WHEN: Wednesday, February 22, 2012 – 5:30pm-7:30pm**

**WHERE: Wyckoff Auditorium in Bannan Science Building at Seattle University  
901 12<sup>th</sup> Avenue, Seattle, WA 98122**

About Seattle University: Founded in 1891, Seattle University is a Jesuit Catholic university located on 48 acres on Seattle's Capitol Hill. More than 7,800 students are enrolled in undergraduate and graduate programs within eight schools. U.S. News and World Report's "Best Colleges 2011" ranks Seattle University among the top 10 universities in the West that offer a full range of masters and undergraduate programs.

About Global Visionaries: Founded in 1997, and incorporated as a not for profit in 2002, Global Visionaries is a Seattle, WA-based organization that empowers youth from diverse socio-economic, ethnic, racial, and geographic backgrounds to become global leaders in creating a just and sustainable future. Global Visionaries provides the platform for youth to take leadership on 21<sup>st</sup> century issues and instills a lifelong ethic of service and philanthropy. Global Visionaries' programs combine localized leadership training with "a cultural immersion experience in Guatemala, and local and international service projects focused on social justice and environmental conservation." The organization recently received grants from Seattle International Foundation, CFOs Foundation, Norcliffe Foundation among others. Executive Director, Christopher Fontana, received the Red Winged Leadership Award for being a leader committed to embracing the unique intersection where leadership, business acumen, and social impact overlap. The Global Visionaries Author Series presents authors and other speakers offering perspectives on ideas related to the themes of leadership, education, environmental sustainability, global citizenship and social justice in order to bring together and encourage conversation among a diverse, multi-generational community. Visit [www.global-visionaries.org](http://www.global-visionaries.org) for more information.